

# TO ALL HIGH SCHOOL STUDENTS ON THE PENINSULA

## **POSTER/PHOTO CONTEST**

For the 58th year, the **Peninsula Committee Children's Hospital** is sponsoring the Portuguese Bend National Horse Show. This event raises thousands of dollars to benefit the children who are cared for every year by Children's Hospital Los Angeles.

A ***poster design or photograph*** by a high school student from the Peninsula area will be selected to promote the show.

Artwork can include ***watercolor, colored inks, prism color, tempera, oil, acrylic, pastels, or any mixed media*** that can successfully be reproduced and for the first time we will be accepting ***photography submissions***.

### **Prizes for the winning contestants are:**

1 <sup>st</sup> Place	\$500
2 <sup>nd</sup> Place	\$400
3 <sup>rd</sup> Place	\$300
4 <sup>th</sup> Place	\$200
5 <sup>th</sup> Place	\$100

Your school could be the biggest winner! The high school of the first place winner will receive **\$1,500 for their fine arts program!** In addition, \$1,500 will be donated to Children's Hospital in the name of the winning entrant.

The poster/photo will be professionally printed in full color and used extensively in our advertising campaign. This will be an excellent opportunity for your talents to be recognized, to contribute to your school art program, and to help Children's Hospital Los Angeles.

### **GOOD LUCK!**

If you have any questions please contact Diane Moore at [six.moores@verizon.net](mailto:six.moores@verizon.net)

**I look forward to including your work in our contest.**

# **IDEAS FOR THE POSTER CONTEST**

The *theme* for the 58th Annual Portuguese Bend National Horse Show is:

***“Brave Heart”***

The annual Portuguese Bend National Horse Show will be held at Ernie Howlett Park on Hawthorne Boulevard on September 4<sup>th</sup>, 5<sup>th</sup> and 6<sup>th</sup>, 2015. All proceeds from the show are donated to Children’s Hospital Los Angeles. The competition is held in two adjacent arenas with ringside seating between. All of the tenting is blue and white and the volunteers wear blue and white checked shirts. Food and entertainment booths are located on adjacent grounds. All competitors are required to wear formal English riding attire.

**Incorporation of the theme into the artwork/photo is a plus**

**ALL ARTWORK/PHOTOGRAPHS MUST BE ORIGINAL!**

## **TOPIC SUGGESTIONS:**

*Please check our website for more information and ideas: **WWW.PCCH.NET***

- Depiction of the special connection/love between a child and a horse
- PCCH members in blue checkered shirts helping in the show
- Horses in a relaxed pose (wikihow.com/Draw-a-Horse)
- Bright colors
- Realist Style Hunter/Jumper/English (the style of our horse show)

## **MEDIA SUGGESTIONS:**

Watercolor, colored inks, prism color, tempera, oil, acrylic, pastels, or any mixed media that can successfully be reproduced, and *for the first time original photographs will be accepted.*

**Photographs must be 300 dpi and at least 1MB for enlargement purposes.**

**Pastels should be sprayed with art spray to prevent smearing.**

**ALL ENTRIES MUST BE a vertical rectangle, no smaller than 14’ x 18” (matted) and no larger than 22” x 28” (matted).**



# ENTRY FORM

## 58th Annual Portuguese Bend Horse Show Poster/Photo Contest

**Poster/Photo Contest Deadline – Monday, May 4th, 2015**

Awards will be presented to the winners at the PVPUSD Board meeting on Thursday, May 21<sup>st</sup> at 6:00pm at the Malaga Cove Administration Center.  
Publicity photos will be taken of the winners and their entries.

**NAME:** \_\_\_\_\_

**SCHOOL:** \_\_\_\_\_

**AGE:** \_\_\_\_\_ **CLASS LEVEL:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PHONE NUMBER:** \_\_\_\_\_

**Student email:** \_\_\_\_\_

I hereby give permission for my poster/photo entry to be used in whatever manner chosen by the Peninsula Committee Children's Hospital for publicity of their 58th Annual Portuguese Bend National Horse Show.

**SIGNATURE:** \_\_\_\_\_

**PARENT'S SIGNATURE** (if under 18) \_\_\_\_\_

It would help our judges if you would please write a brief description of your design and what you were trying to achieve when you were working on this project. Have you entered this contest in the past? What do you plan to do with your artistic abilities in the future?

**Thank you** for your time and effort in helping the children who benefit from the research and care given at the Children's Hospital Los Angeles.

### **NOTE:**

**ALL ENTRIES MUST BE ORIGINAL** and be a vertical rectangle, no smaller than 14' x 18" (matted) and no larger than 22" x 28" (matted).

**Photographs must be 300 dpi and at least 1MB for enlargement purposes.**

**Pastels should be sprayed with art spray to prevent smearing.**

**If submitting a photo, please have individuals and/or horse owners sign the attached release form.**

Photo Release for PCCH's 58<sup>th</sup> Annual Poster/Photo Contest  
For Students Submitting Photographs

Peninsula Committee Children's Hospital (PCCH)  
PO Box 801  
Palos Verdes Estates, CA 90274

I here by give permission to \_\_\_\_\_, to take photographs of me,  
or my child \_\_\_\_\_ (if a minor), and or my horse  
\_\_\_\_\_ (name of horse) to be used in whatever manner chosen by  
the Peninsula Committee Children's Hospital for publicity of their 58<sup>th</sup> Annual  
Portuguese Bend National Horse Show.

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Parents Signature (if under 19) \_\_\_\_\_

Dated: \_\_\_\_\_